



MOLLIE WOLFE

MULTIDISCIPLINARY DESIGNER

CONTACT

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EDUCATION

B.A. Fine Art
U of Maryland, College Park
2007 - 2011

Front End Development
General Assembly, NY
2016

SOFTWARE

Sketch
Figma
Adobe CC
Invision

SKILLS

UI Design
UX Design
IA Design
Rapid Prototyping
Wireframing + Storyboarding
User Research + Testing
HTML + CSS

Art Direction
Graphic Design
Branding
Identity Design
Illustration
2D animation

I am a Multidisciplinary Designer that combines logic and creativity to create functional and playful interfaces. I have 10 years of experience in a variety of design disciplines, from UX to graphic design. I've also worked on a number of cross-functional teams and have led user research efforts while championing the importance of visual design.

EXPERIENCE

GOOD TECH COLLECTIVE NEW YORK, NY

CO-FOUNDER + DESIGNER JAN 2016 - PRESENT

SELECTION OF CLIENT PROJECTS

Flight Club/GOAT — Designed a suite of internal apps to replace wildly outdated 10 year old technology, solving a number of operations problems.

NARS — Created a mobile web-based selfie generator tool for Climax Mascara product launch.

Rocean — Designed embedded device user interface and conducted iterative designs sprints composed of rapid prototyping and user testing.

NEXTGENVEST NEW YORK, NY

LEAD DESIGNER SEPT 2015 - MAR 2016

Designed user experience and interface on nextgenvest.com
Introduced sprint cycles and ticket tracking to development process
Decreased design sprint feedback rounds by introducing rapid prototyping

IMAGINE EASY SOLUTIONS NEW YORK, NY

SENIOR DESIGNER DEC 2013 - SEPT 2015

Principal designer of digital research and writing tool, EasyBib Scholar:

- Designed product Information Architecture, User Experience, UI, Visual and Marketing Designs, and Brand Guidelines
- Led UX team through user-centered iterative discovery and design process
- Created and lead usability testing team to conduct user research
- Generated usability testing plan, testing scripts, and feedback reports
- Led usability testing with internal teams, customers, and remote testers

UI DESIGNER JUNE 2013 - DEC 2013

Principal designer of company flagship product, easybib.com, a site with 45 million annual users

Introduced prototyping, user research, and user testing to design process